



New TTH Management programme structure – after June 2008

Certificate

- Introduction to Business
- Introduction to Business Communication
- Introduction to Accounting
- Introduction to Travel, Tourism and Hospitality

Diploma 1

- Financial Accounting
- Economic Principles and their Application to Business
- Organisational Behaviour
- Travel, Tourism and Hospitality

Diploma 2

- Marketing Policy, Planning and Communication
- Human Resource Management
- Travel, Tourism and Hospitality Operations Management
- Plus **two** from: IT in Hospitality and Tourism Operations, Customer Service Skills, Managerial Accounting **and/or** Principles of Business Law

Advanced Diploma

- Strategic Hospitality Management
- International Travel, Tourism and Hospitality
- Sustainable Tourism, Planning and Development
- Plus two from: Managing in Organisations, Strategic Human Resource Management for Business Organisation, Strategic Marketing Management **and/or** Managing the Information Resource